

**Montana Beef Council Board of Directors Meeting Minutes
January 16, 2020 | Marriott Residence Inn, Billings**

Call to Order, Welcome and Introductions: President Kiley Martinell called the meeting to order at 11:31 a.m., welcomed attendees and made introductions.

Members Present: Kiley Martinell (President), Brett Dailey (Vice President), Kathy Creighton-Smith, Bill Cok, Corey Schultz, Walter Schweitzer, Jim Taber, Andy Tuss, Shane Flowers, Andy Kellom, Heather Fryer. Not present: Travis Choat. Staff: Chaley Harney, Sue Broyles, Lisa Murray and Tammy Bridges. CBB: Katie Cooper. Not present: Turk Stovall, Lynda Grande. USDA: Kahl Sesker, via telephone.

Approval of Agenda: President Kiley Martinell asked if there were any additions or amendments to the agenda. Brett Dailey moved to approve the agenda as printed and Andy Kellom seconded. Motion passed.

Approval of Minutes: President Kiley Martinell asked if there were any additions or corrections to be made to the minutes from the September 13, 2019 meeting. Heather Fryer moved to approve the minutes as mailed and Andy Kellom seconded. Motion passed.

Financial Reading: Vice President Brett Dailey shared MBC's financial standing as of December 31, 2019 with the members.

Heather Fryer moved to reorganize the budget based on the proposal from the MBC accountant and staff. Kathy Creighton-Smith seconded. Motion passed. Staff will work with the accountant on final details and layout.

Correspondence: The correspondence received since the last meeting was passed around for review and each board member initialed that they had seen the documents.

MBC 2019 Audit Report, Amy Iverson, CPA, Wipfli: The board received copies of MBC's 2019 Audit Report which Amy Iverson, CPA reviewed with the board. She indicated that there were no significant findings. The entire board reviewed the 2019 Audit Report. Brett Dailey moved to accept the auditor's report and Bill Cok seconded. Motion passed.

Officer Reports:

President- Kiley Martinell reported that she has attended multiple Board of Livestock meetings with Chaley Harney and continues to stay in contact with the office.

Vice President- Brett Dailey did not have anything to report.

Officer Reports (continued):

Executive Director- Chaley Harney provided an update on the status of the R-CALF v. USDA lawsuit as well as a program update for the past few months.

National Reports:

USMEF- Jim Taber attended the recent USMEF meeting and shared his feedback along with an interactive smartphone app from the convention. Board members received a copy of the latest export statistics from USDA and USMEF.

USDA Comments- Kahl Sesker provided an update from the Agriculture Marketing Service.

Committee Reports:

The board heard reports from the following committees:

Executive- Chairwoman Kiley Martinell reported that the committee has been reviewing the council retirement plan. The committee also approved sponsoring Chaley Harney's participation on the Billings Chamber Women's Leadership Network program for \$500 out of the 25¢ account if she does not receive a scholarship to cover it.

Budget- Chairman Brett Dailey reviewed the proposed budget amendments with the board for 2019 and 2020. Jim Taber moved to approve the amendments to the 2019 budget and Andy Tuss seconded. Motion passed. Heather Fryer moved to approve the amendments to the 2020 budget and Jim Taber seconded. Motion passed.

Bylaws- Chairman Andy Kellom reported that the committee will review the membership portion of the bylaws and present a recommendation at the next meeting.

Education- Chairman Corey Schultz did not have anything to report.

Producer Communication- Chairman Travis Choat was not present to report.

Promotion- Chairman Brett Dailey did not have anything to report.

Special Committee Reports:

The board heard reports from the following special committees:

Collections and Compliance- Chairwoman Heather Fryer, Director of Collections and Compliance Tammy Bridges and Collection Specialist Lisa Murray.

\$.25 Montana Research- Chairwoman Kathy Creighton-Smith

Nominating- Chairwoman Kiley Martinell

Unfinished Business:

Reconsideration of Unfunded Project Funding Requests- The board reviewed and considered projects for funding with additional consent dollars. Walter Schweitzer moved to spend \$2,500-\$5,000 for a token of appreciation to mail to brand inspectors. Heather Fryer seconded. Motion passed.

Unfinished Business (continued):

Reconsideration of Unfunded Project Funding Requests-

Jim Taber moved to provide \$1,500 of general support to the REAL Montana program and Brett Dailey seconded. Motion passed.

Walter Schweitzer moved to spend \$4,000 with Lee Agri-Media for two full-page, full-color advertisements in the *Prairie Star*. Heather Fryer seconded. Motion passed, 7 for, 3 against, 1 abstained. Staff will try to secure spots for February and September 2020. The advertisement will include the consent form.

Andy Kellom moved to put \$20,000 towards in-house directed promotion and education programs to be determined by staff. Walter Schweitzer seconded. Motion passed.

New Business:

Annual Approval of Policy and Procedure Manual- The board reviewed the Montana Beef Council Policy and Procedure Manual. Brett Dailey moved to accept the proposed amendments and Heather Fryer seconded. Motion passed.

Adjournment: President Kiley Martinell asked if there was any further business to come before the board and seeing none she called for adjournment. Andy Kellom moved to adjourn and Andy Tuss seconded. Motion passed. The meeting was adjourned at 3:02 p.m.

Next Meeting: The next regularly scheduled board meeting will take place at 8:30 a.m. on May 19, 2020 at the Montana Beef Council office in Billings, MT.