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Montana Beef Council Board of Directors Meeting Minutes June 29, 2017 | Teleconference

<u>Call to Order, Roll Call and Introductions:</u> President Kristin Larson called the meeting to order at 7:03 p.m., welcomed attendees and made introductions. Chaley Harney conducted roll call.

<u>Members Present:</u> Kristin Larson (President), Jim Taber (Vice President) Brett Dailey, Kathy Creighton-Smith, Bill Cok, Jan Allen, Bruce Lee, Kiley Martinell, Richard Anderson, Shane Flowers, Andy Kellom, Linda Swanz. Staff: Chaley Harney, Sue Broyles, Lisa Murray, Tammy Bridges. Guests: Mike Dinkel

<u>Preliminary Injunction Update:</u> President Kristin Larson shared information about the preliminary injunction that was put in place on June 21, 2017 by the U.S. District Court of Great Falls and what it means to Montana Beef Council. USDA has notified Montana Beef Council that all funds should be forwarded to the Cattlemen's Beef Board and that Montana Beef Council must receive prior affirmative consent from producers and approval from USDA, per the Memorandum of Understanding, to fund advertising campaigns.

A motion was made by Linda Swanz to add a new line item to the budget for the new income and expense situation to allow for accurate accountability of funding. Jan Allen seconded. Motion passed.

Kiley Martinell moved to utilize the current funds available in the \$1 checking account to continue office operations as usual, while seeking producer consent in regards to advertising, to abide by the Court Order. Jim Taber seconded. Jim Taber moved to amend the motion by adding until the end of the fiscal year 2017. Jan Allen seconded. The motion passed as amended.

A motion was made by Jan Allen to continue funding in-house non-advertising programs. Jim Taber seconded. The motion passed.

A motion was made by Jim Taber to continue funding partner non-advertising programs. Brett Dailey seconded. The motion passed.

Jan Allen moved to continue with advertising activities if Montana Beef Council is able to obtain producer consent as allowed by the Court Order. Linda Swanz seconded. Andy Kellom moved to amend the motion by adding until the end of the fiscal year 2017. Jim Taber seconded. The motion passed as amended with 10 votes in favor and two opposed.

A motion was made by Kiley Martinell to add a second line item to each promotion area so it will be clear that any further funds spent in that area is from producer-consented funds. Richard Anderson seconded. The motion passed with 11 votes in favor and one opposed.

Kiley Martinell moved for the board to approve paying outstanding advertising-related invoices totaling \$840.00 out of the 25 cent account. Brett Dailey seconded. The motion passed.

1 ARMS #070617-04

The board discussed the legal role of the Montana Beef Council going forward and it was determined that the board would not like to utilize checkoff dollars on legal fees to take an active role in the lawsuit.

<u>Adjournment:</u> President Kristin Larson asked if there was any further business to come before the board and hearing none she called for adjournment. Kiley Martinell moved to adjourn and Kathy Creighton-Smith seconded. The motion passed. The meeting was adjourned at 8:20 p.m.

2 *ARMS #070617-04*