

**Montana Beef Council Board of Directors Meeting Minutes
September 13, 2019 | Montana Beef Council Office**

Call to Order, Welcome and Introductions: President Jim Taber called the meeting to order at 8:05 a.m., welcomed attendees and made introductions.

Members Present: Jim Taber (President), Kiley Martinell (Vice President), Kathy Creighton-Smith, Bill Cok, Corey Schultz, Walter Schweitzer, Travis Choat, Andy Tuss, Shane Flowers, Andy Kellom, Heather Fryer. Not present: Brett Dailey and Kristin Larson, ex-officio. Staff: Chaley Harney, Sue Broyles, Lisa Murray and Tammy Bridges. CBB: Lynda Grande. Not present: Katie Cooper, Turk Stovall. USDA: Kahl Sesker, via telephone. Guests: Greg Hanes, CBB; Laurie Munns, Federation of State Beef Councils.

Approval of Agenda: President Jim Taber asked if there were any additions or amendments to the agenda. Andy Kellom moved to approve the agenda as printed and Travis Choat seconded. Motion passed.

Approval of Minutes: President Jim Taber asked if there were any additions or corrections to be made to the minutes from the June 4, 2019 meeting. Heather Fryer moved to approve the minutes as mailed and Andy Kellom seconded. Motion passed.

Financial Reading: Vice President Kiley Martinell shared MBC's financial standing as of September 11, 2019 with the members.

Officer Reports:

President- Jim Taber reported that he has stayed in contact with the office and had visited with many producers and thanked the board members for their continued engagement.

Vice President- Kiley Martinell reported that she attended a Board of Livestock meeting and brand inspector meetings to discuss the consent form process.

Executive Director- Chaley Harney provided an update on the status of the R-CALF v. USDA lawsuit as well as a program update for the year. A printed program report was included in the board member's packets.

National Reports:

CBB- Lynda Grande reported she attended the Cattle Industry Summer Business Meeting and shared the committees that each of the CBB members serves on to represent Montana.

National Reports (continued):

Federation- Kiley Martinell, Kathy Creighton-Smith, Shane Flowers and Andy Kellom shared that they attended the Cattle Industry Summer Business Meeting and a printed report was included in the board packets.

USMEF- Brett Dailey attended the recent USMEF meeting but was not present to report. Board members received a copy of the latest export statistics from USDA and USMEF.

Ex-Officio- Kristin Larson was not present.

Committee Reports:

The board heard reports from the following committees:

Executive- Chairman Jim Taber

Budget- Chairwoman Kiley Martinell

Bylaws- Chairman Andy Kellom

Education- Chairwoman Kiley Martinell

Producer Communication- Chairman Shane Flowers

Promotion- Chairman Travis Choat

Special Committee Reports:

The board heard reports from the following special committees:

Collections and Compliance- Director of Collections and Compliance Tammy Bridges

\$.25 Montana Research- Chairman Bill Cok

Nominating- Chairman Jim Taber moved his report to the end of the meeting.

Cattlemen's Beef Board CEO Introduction and Update- Greg Hanes, CBB CEO, introduced himself to the board and gave an update including the funds maintained in an account by CBB and the AMS expenses associated with oversight.

USDA Comments- Kahl Sesker provided an update from the Agriculture Marketing Service.

Unfinished Business:

Fiscal Year 2019 Budget Amendments- The health insurance and retirement line items were miscalculated. Heather Fryer moved to amend the 2019 budget and change the 501c health insurance line item to \$12,800 and the 501d retirement line item to \$14,550. Walt Schweitzer seconded. Motion passed.

Unfinished Business (continued):

MBC Federation Investment-The board discussed the counteroffer from the Federation of State Beef Councils and Federation Chair Laurie Munns provided insight from the Federation Executive Committee. Kiley Martinell moved to invest \$17,000 into the Federation with three voting seats. Corey Schultz seconded. Motion passed.

The US Meat Export Federation investment will be waived for the upcoming fiscal year and board representation will not change, however they will be voting seats.

New Business:

Terms of Office Review- The current terms of office for each board member was passed around for review by each board member.

Annual Meeting Notices- The board was reminded to notify staff of upcoming meetings.

Membership Verification- President Jim Taber and Executive Director Chaley Harney shared that all organizations had submitted their membership verifications and the requirements had been met with the exception of the Montana Angus Association. The board discussed and reviewed options. Walt Schweitzer moved to put the Montana Angus Association board seat on probation until they reach the minimum 250 members required by MBC bylaws or until the next board meeting where it will be reassessed. Heather Fryer seconded. Motion passed.

MBC Bylaws Committee Chairman Andy Kellom stated that the committee will review the membership section of the bylaws and report back at the next board meeting.

2020 Budget Review and Approval: The board reviewed the proposed 2020 fiscal year budget for the Montana Beef Council based on estimated beef checkoff collections for October 1, 2019-September 30, 2020. Heather Fryer moved to amend the budget with the \$17,000 Federation investment, line item 951, instead of \$22,000. Kiley Martinell seconded. Motion passed.

Bill Cok moved to amend the budget to add the \$5,000 difference available to line 507 for Postage. Walt Schweitzer seconded. Motion failed. Andy Kellom moved to amend the budget and add the \$5,000 to 517c for additional collection expenses anticipated and approve the 2020 fiscal year budget. Bill Cok seconded. Motion passed.

Board members Travis Choat, Kathy Creighton-Smith and Walt Schweitzer volunteered to create a Consent Campaign Committee to compile additional aggressive options to reach the remaining unconsented producers in the state. They will work over the next couple of months and report their suggestions.

New Business (continued):

2020 Marketing Plan Review and Approval: The board reviewed the proposed 2020 Marketing Plan compiled as a result of the proposed 2020 budget for Montana Beef Council. Heather Fryer moved to approve the marketing plan with the amendment to the Federation investment for \$17,000. Travis Choat seconded. Motion passed.

Conflict of Interest Statements- Each board and staff member received a copy of a conflict of interest statement to review and sign.

Nominating Committee- Chairman Jim Taber shared the current slate of officers and representatives proposed by the committee. Shane Flowers moved to accept the committee recommendations for Kiley Martinell as President and Brett Dailey as Vice President. Walt Schweitzer seconded. Motion passed.

Andy Kellom moved to accept the committee recommendations for Federation representatives as Kiley Martinell, Andy Kellom and Kathy Creighton-Smith, pending the membership verification of Montana Angus Association, and Shane Flowers will serve as alternate. Andy Tuss seconded. Motion passed.

Heather Fryer moved to reconfirm the committee recommendations for USMEF representatives as Jim Taber and Brett Dailey. Walt Schweitzer seconded. Motion passed.

Adjournment: President Kiley Martinell asked if there was any further business to come before the board and seeing none she called for adjournment. Andy Kellom moved to adjourn and Travis Choat seconded. Motion passed. The meeting was adjourned at 1:04 p.m.

Next Meeting: The next regularly scheduled board meeting will take place at 9:30 a.m. on January 16, 2020 at the Montana Beef Council office in Billings, MT.