

**Montana Beef Council Board of Directors Meeting Minutes
September 26, 2018 | Montana Beef Council Office**

Call to Order, Welcome and Introductions: President Jim Taber called the meeting to order at 8:12 a.m., welcomed attendees and made introductions.

Members Present: Jim Taber (President), Kiley Martinell (Vice President), Kathy Creighton-Smith, Bill Cok, Corey Schultz, Gary Wold, Travis Choat, Richard Anderson, Shane Flowers, Andy Kellom, Heather Fryer and Brett Dailey. Not present: Kristin Larson, ex-officio. Staff: Chaley Harney, Sue Broyles, Lisa Murray. Not present: Tammy Bridges. CBB: Lynda Grande. Not present: Katie Cooper, Turk Stovall. USDA: Not present.

Approval of Agenda: President Jim Taber asked if there were any additions or amendments for the agenda. Brett Dailey moved to approve the agenda as printed and Andy Kellom seconded. Motion passed.

Approval of Minutes: President Jim Taber asked if there were any additions or corrections to be made to the minutes from the June 19, 2018 meeting. Kiley Martinell moved to approve the minutes as mailed and Richard Anderson seconded. Motion passed.

Financial Reading: Vice President Kiley Martinell shared MBC's financial standing as of September 18, 2018 with the members. There were no amendments to the budget, therefore no vote was required.

Officer Reports:

President- Jim Taber reported that he has stayed in contact with the office and had visited with many producers and thanked the board members for their continued engagement.

Vice President- Kiley Martinell reported that she attended producer meetings to discuss the consent form process. She thanked the staff for their continued efforts during the increased workload.

Executive Director- Chaley Harney and staff provided an update on the producer consent process and progress at this point, along with the status of the R-CALF v. USDA lawsuit. Board members viewed the updated MBC website. Chaley Harney shared staff changes and reviewed the upcoming convention season.

National Reports:

CBB- Lynda Grande reported she attended the Cattle Industry Summer Business meeting and a report was included in the board packets. She continues to support MBC by talking with producers about the checkoff.

National Reports (continued):

Federation- Kathy Creighton-Smith shared that she attended the Cattle Industry Summer Business Meeting and a report was included in the board packets. Andy Kellom reported that the Cattle Industry Summer Business Meeting was very worthwhile and he discussed the issues we are having with many producers from other states. Shane Flowers did not attend this conference. Kristin Larson was not present.

USMEF- Brett Dailey attended the recent USMEF meeting and shared a report. Board members received a copy of the latest export statistics from USDA and USMEF.

Ex-Officio- Kristin Larson was not present.

Committee Reports:

The board heard reports from the following committees:

Executive- Chairman Jim Taber

Budget- Chairwoman Kiley Martinell

Bylaws- Chairman Andy Kellom

Education- Chairwoman Kiley Martinell

Producer Communication- Chairman Shane Flowers

Promotion- Chairman Richard Anderson

Special Committee Reports:

The board heard reports from the following special committees:

Collections and Compliance- Chairman Brett Dailey

\$0.25 Montana Research- Chairman Bill Cok

Nominating- Chairman Jim Taber moved his report to the end of the meeting.

Unfinished Business:

Fiscal Year 2018 Budget Amendments- No budget amendments at this time.

CBB Administrative (Collections) Agreement- Chaley Harney reported that the amended agreement is in place. No action was taken by the board.

New Business:

Terms of Office Review- The current terms of office for each board member was passed around for review by each board member.

Annual Meeting Notices- The board was reminded to notify staff of upcoming meetings.

New Business (continued):

Membership Verification- Chaley Harney shared that all organizations had submitted their membership verifications and the requirements had been met.

2019 Budget Review and Approval: The board reviewed the proposed 2019 fiscal year budget for the Montana Beef Council based on estimated beef checkoff collections for October 1, 2018-September 30, 2019. Andy Kellom moved to approve the budget. Brett Dailey seconded. Motion passed.

2019 Marketing Plan Review and Approval: The board reviewed the proposed 2019 Marketing Plan compiled as a result of the proposed 2019 budget for Montana Beef Council. Richard Anderson moved to approve the marketing plan. Travis Choat seconded. Motion passed.

Conflict of Interest Statements- Each board and staff member received a copy of a conflict of interest statement to review and sign.

Nominating Committee- Chairman Jim Taber shared the current slate of representatives. Brett Dailey moved for Kristin Larson to remain ex-officio and Andy Kellom seconded. Motion passed. Travis Choat moved that the Federation Directors remain the same with Kristin Larson, Kathy Creighton-Smith, Andy Kellom, Shane Flowers and Kiley Martinell as the alternate. Richard Anderson seconded. Motion passed. Richard Anderson moved to keep the USMEF Directors as Jim Taber and Brett Dailey. Bill Cok seconded. Motion passed.

Creative Committee- Corey Schultz suggested forming a Creative Committee to assist with the new statewide multimedia campaign. Shane Flowers, Heather Fryer, Bill Cok and Kathy Creighton-Smith offered to participate.

Adjournment: President Jim Taber asked if there was any further business to come before the board and seeing none he called for adjournment. Richard Anderson moved to adjourn and Travis Choat seconded. Motion passed. The meeting was adjourned at 10:43 a.m.

Next Meeting: The next regularly scheduled board meeting will take place at 8 a.m. on January 15, 2019 at the Montana Beef Council office in Billings, MT.